

Leading organizational consultant publishes seminal book on Leadership.

Leandro Herrero - a leading organizational consultant and head of The Chalfont Project Ltd (www.thechalfontproject.com) - has published a book on the seven faces of the leader, which forms the basis for his renowned leadership development programmes.

London, UK (PRWEB) June 6, 2006 – “The Leader with Seven Faces” by Leandro Herrero explores and develops in detail what leaders say (language, meaning and intention), where leaders go and take people (maps, destinations and journeys), what leaders build (spaces, ‘homes’ and legacy), what leaders care about (values, ‘the system’ and non-negotiable), how leaders do it (drivers, styles and structures), what leaders are (awareness, responsibility and identity) and what leaders do (role models, change and practice of leadership itself).

“I want to believe, and I hope,” Leandro Herrero says, “that this is a novel book on leadership. Instead of describing yet another theory or another academic approach, it emphasizes what to practice to become a leader or to improve your own leadership skills. I wanted to have a long conversation, as I call it, with anybody in the private or public sector who’s interested in leadership and who’s trying to find out the right questions to ask him/herself and the organization. I firmly believe that the search for questions is more important than the provision of ready-made answers!”

The literature on leadership is vast, despite which people are still looking for new models and new references. As the introduction of the book says, this is an intriguing issue: “Academics, practitioners, consultants, self-help gurus, generals, priests, rabbis, imams, political leaders and community workers are romancing, framing, developing and playing with the idea of leadership. It has been happening for a long, long, long time. The leadership shop is big. The bookshelves are full. We have a wealth of surveys-data, categories and taxonomies, lists of leadership competences and styles. We have case studies and biographies, confessions of success and failure, supporters of charisma and supporters of an almost invisible leadership. We seem to have more information, knowledge and stories on the subject than we can handle. So, why does it still feel as if we know nothing about leadership?”

“We are aiming for the book to become a key player in the provision of leadership development tools,” Ellen Muijzers, editor of meetingminds publishing says. “There will be a series of novel applications available, such as the customization of the book for a particular organization (including relevant, company-specific materials) or a companions’ edition for coaching.”

Leandro Herrero practised as a psychiatrist for more than fifteen years before taking up senior management positions in several pharmaceutical companies, both in the UK and the US. He is co-founder and CEO of The Chalfont Project Ltd, an international firm of organizational consultants. Taking advantage of his behavioural sciences background - coupled with his hands-on business experience - he works with organizations of many kinds on structural and behavioural change, leadership and human collaboration.

“The Leader with Seven Faces” (ISBN 1-905776-00-4, 336 pages, £19.95/\$29.95) was published by meetingminds publishing and is available through www.meetingminds.com and Amazon.